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Globally Mobile Intellectual Capital: Narratives of Corporate Executives and Families on the Move



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Chapô

The pharmaceutical ecosystem in Basel, Switzerland, concentrates highly skilled professionals and their families into a small area, profoundly changing the local social landscape and transforming the lived experiences of those involved. Using a multidisciplinary approach to unpack the narratives of belonging at work and home, the author offers perspectives of self-discovery, personal growth, and corporate mobility. How can culture be understood, negotiated, and built through emotional capital and sensorial mobility? If you are looking to learn more about what to expect when moving as a family on international assignments or are keen to explore some typical aspects of life in Basel, the insights from this book will help you pick up strategies to start you on your journey.

Visuel

Globally Mobile Intellectual Capital

Site web

<https://cup.columbia.edu/book/globally-mobile-intellectual-capital/9783838216522>

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